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CASE STUDY

Stronger Together: Connectivity at Scale

AT&T Business and Cologix deliver flexible, high-performance connectivity in one of North America's fastest-growing digital infrastructure markets

Building on a long-standing relationship, AT&T Business and Cologix deliver scalable, high-performance connectivity in Columbus, enabling enterprises with direct access to interconnection-rich ecosystems to support evolving multicloud and high-bandwidth demands.

Challenge

As AI and data-intensive workloads drive demand for connectivity up to 400G, AT&T is addressing one of today's most critical enterprise challenges: moving rapidly growing volumes of data across increasingly complex hybrid, multicloud and AI-driven environments while delivering seamless access to a highly scalable network.

Organizations that are already supporting hybrid and multicloud strategies while managing rapid increases in traffic are now preparing their environments for the escalating bandwidth and performance requirements associated with these demanding workloads.

AT&T Business recognized that traditional infrastructure models can introduce unnecessary complexity, constrain scalability and limit the agility customers need to support modern digital transformation initiatives. To address this, AT&T Business joined forces with Cologix to deliver a more flexible, high-performance solution.

> "Customers expect high-performance, scalable connectivity wherever they operate, especially as AI workloads drive greater bandwidth and performance demands. By combining AT&T's network capabilities with Cologix's highly interconnected data center platform, we can deliver the right connectivity in the right locations to support how customers build, scale and evolve – now expanded to support up to 400G connectivity."
>
> – Viraj Parekh, Vice President of Converged Connectivity, AT&T Business

About AT&T Business

AT&T helps more than 100 million U.S. families, friends and neighbors, plus nearly 2.5 million businesses, connect to greater possibility. From the first phone call 150 years ago to 5G wireless and multi-gig internet offerings today, AT&T innovates to improve lives. **att.com**

About Cologix

Cologix powers digital infrastructure with 45+ hyperscale edge data centers and interconnection hubs across 13 North American markets, providing high-density, ultra-low-latency solutions for cloud providers, carriers and enterprises. With AI-ready, industry-leading facilities, Cologix offers scalable, flexible and sustainable data center solutions that help customers accelerate growth at the digital edge. Cologix delivers extensive physical and software-defined interconnection services, including Cologix OneConnect, enabling fast, secure, self-service connectivity to clouds, networks, partners and digital services across the Cologix ecosystem. **cologix.com**

Solution

AT&T Business selected Cologix COL5 in Columbus, Ohio to expand its connectivity footprint. Cologix's ultra-low-latency, exceptional 99.999% uptime and leading position hosting the Midwest's most interconnected ecosystem made COL5 the ideal choice for AT&T Business's strategic move.

The COL5 deployment provides AT&T Business customers with direct access to key services within the region's most interconnected hub. AT&T Business delivers a mix of dedicated and switched services supporting bandwidth requirements from 2Mbps to 400Gbps, including a broad portfolio of transport and networking solutions.

Advantages of COL5 include the physical and network proximity to cloud providers, carriers and partners necessary to support high-bandwidth workloads while allowing customers to build flexible architectures, improve performance and scale connectivity in line with evolving application and business demands.

Benefits

Expansion into Columbus marks the seventh market that AT&T Business and Cologix serve together. Through this collaboration, AT&T Business gains access to simple, seamless interconnection that improves performance and scalability. By operating within the Cologix platform, AT&T's customers gain direct, private access to critical services, reducing latency and improving application performance.

With direct access to scalable, high-capacity connectivity and on-net ecosystem partners, enterprises can rapidly adjust bandwidth to meet demand without re-architecting infrastructure. They can also expand into new markets and connect to a broader set of partners with minimal friction.

The result is a more agile and resilient digital infrastructure foundation that supports cloud adoption, accelerates service delivery and enables businesses to respond quickly to evolving technology and market demands.

Ready to power your growth?

Scale your business with faster, simpler, secure cloud connectivity with Cologix.

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Results

Delivers **scalable enterprise and cloud connectivity** from 2Mbps to 400Gbps

Improves application performance and enables AI-driven workloads that depend on fast, reliable, low-latency data exchange

Accelerates bandwidth scaling without requiring infrastructure redesign or introducing operational complexity

Expands reach to cloud providers, networks and partners across interconnected data center environments

Supports high-performance delivery of a variety of services, including transport and networking solutions such as ADE, EPLS, AVPN, ADI and OPT-E-WAN

Solution Components

Deployment in Cologix's carrier-neutral COL5 data center **provides direct access to dense, interconnected ecosystems**

Strategic Columbus deployment leverages **proximity to major population centers** to deliver low-latency, high-performance connectivity for next-generation workloads

Direct access to cloud, network and partner ecosystems throughout Cologix's interconnection-rich Columbus presence

Dedicated connectivity services, including 1Gbps, 10Gbps, 100Gbps and 400Gbps, supporting high-performance enterprise and cloud workloads

Switched networking solutions, enabling **flexible bandwidth scaling and adaptable connectivity,** across distributed architectures

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