

# Cologix Access Marketplace



Simple, Safe, Scalable Connectivity in Minutes

Through the Cologix Platform, businesses deploy IT cloud infrastructures, interconnect across North America and grow through a robust ecosystem. With 29 distinct North America cloud onramps and growing, the Cologix Platform offers high-bandwidth, low latency connectivity for clouds, networks and enterprises to manage workloads and reach remote employees, customers, partners and service providers at the network edge.

## Software-defined interconnection (SDI)

Cologix Access Marketplace, allows private, reliable, cost-effective connectivity to your chosen cloud and network services providers. Within existing Cologix-owned interconnection hubs, customers can tailor secure connectivity to one or multiple cloud providers in minutes from an automated, self-service portal without relying on the public internet for connectivity.

Additionally service providers can advertise their solutions for free, and enterprise customers can find and request service access directly.

## Find flexible connectivity for your IT cloud infrastructure

To respond to ever-increasing digital demands, automation is key to optimize workloads and instances while controlling costs. Cologix allows fast, simple, agile provisioning of services, when and where you need it. With Access Marketplace, customers can connect

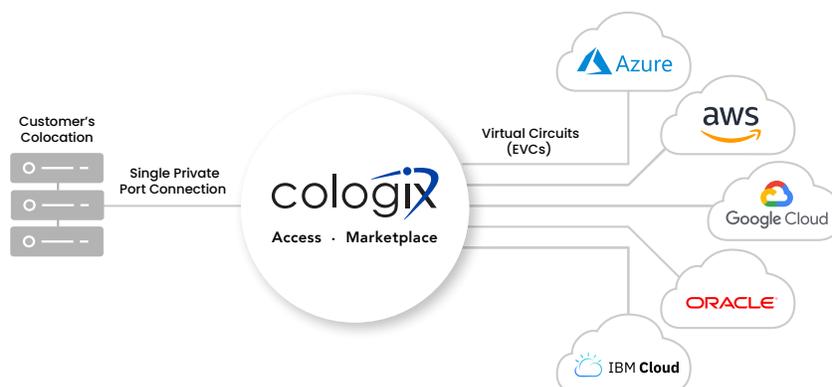
directly to cloud and network providers, bypassing the public internet with improved security and performance.

## How it works

With one physical port, customers can access virtual circuits, connect to Cologix's robust ecosystem and provision bandwidth based on needs, dynamically in minutes. Through the customer portal, IT managers have the flexibility to view and manage services as well as review all available options in the market from services providers.

Cologix offers dedicated, private, Layer 2 direct onramps over private fiber to public clouds. With private network access, built on a dedicated fiber network, customers gain the low latency, high-performance, consistent and reliable connectivity to cloud resources that public internet access cannot provide.

On Access Marketplace, customers can provision Ethernet Virtual Circuits (EVC) on demand to select service providers.



## Solution highlights

- Harness simple, intelligent SDI to create private Layer-2 network connections to cloud and network providers
- Seamlessly manage services via an automated, virtualized network platform
- Provision secure connections quickly to extend production or storage workloads to the cloud through the portal
- Scale up and down on demand with ease in minutes
- Maintain control of network services at Layers 3-7 and data in real time, providing the control essential for production applications
- Manage costs with known latencies and speeds to reduce data transfer costs
- Access the virtual marketplace to find and connect to other members of Cologix's robust ecosystem of clouds, networks and other businesses
- Learn more at [COLOGIX ACCESS MARKETPLACE](#)

## Case Study: Canadian Telecom

A Toronto-based telecom provider planned to expand services in Montréal and Vancouver in response to growing demand as well as preparation for 5G at the network edge.

To expand in these markets across Canada, this telecom provider enlisted Cologix to:

### Cloud connectivity

Provide low latency cloud connectivity to deploy and scale quickly in network-neutral facilities with PoPs. Cologix does not compete with service providers and offers virtual provisioning across metros.

### Security

Find on demand, private, secure connections to cloud service providers while bypassing the public internet.

### Control and cost management

Provide access to its network easily and cost effectively. By connecting to Cologix Access Marketplace through a single port in a carrier-neutral facility, this client can manage bandwidth through an easy-to-use software tool.

### New customers

Promote its services through a virtual marketplace to connect to new customers through Cologix's robust ecosystem of customers, partners and providers.

## Why Cologix

Operating 35+ data centers across 11 North American edge markets, Cologix offers a robust, scalable ecosystem with direct connectivity to cloud providers and six Internet Exchange (IX) hubs. Cologix is the largest carrier-neutral data center company in Canada and a leading provider in our U.S. edge markets. Cologix's customers can choose from 580+ networks and 300+ cloud providers through the software-defined interconnection platform, Cologix Access Marketplace.

